

Don Jones Trucking Pilot Study

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The implementation phase is the fourth phase of my design plan, utilizing the ADDIE model. During this phase, I conducted a pilot study to gather both qualitative and quantitative feedback from actual training program users. The aim of this pilot study was to evaluate usability and navigation ease and identify any technical issues. Additionally, the pilot study sought to identify any other necessary improvements and suggestions before the full rollout of the training program.

This pilot study involved three to five volunteers, all of whom had varying backgrounds. The volunteers were recruited through a social media post. They were instructed to complete all four training modules and then fill out a feedback survey at the end of the fourth module. The pilot study was conducted from April 1, 2025, to April 8, 2025.