



# Jessica Williams

Instructional Designer | eLearning Developer

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📍 Emporia, Kansas

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Kinetic Instruction LLC  
14645 Gault St.  
Los Angeles, CA 91405

Dear Hiring Agent,

My name is Jessica Williams, and I am writing to express my interest in the Junior Instructional Designer position at your organization. I am currently a graduate student pursuing a Master's degree in Instructional Design and Technology from Emporia State University. I hold a Bachelor of Fine Arts degree with a concentration in graphic design, which has provided me with experience in creating visually engaging multimedia content.

What excites me about your organization is the wide range of topics and audiences. As someone new to the field of instructional design, I am open to exploring all types of content. I also value the emphasis on feedback, as I believe learning is an ongoing process. I welcome receiving feedback and coaching to strengthen my skills for professional and creative growth.

Throughout my graduate work, I've gained a solid foundation in instructional methods such as the ADDIE, SAM, and TPACK models, cognitive learning theory, and multimedia design principles. I've also had the opportunity to practice developing various curricula, writing measurable learning objectives, and working with eLearning authoring tools such as Adobe Captivate. I am organized, detail-oriented, and possess excellent time-management skills.

Thank you for considering my application. I look forward to the opportunity to discuss how I can contribute to your organization. I am available for an interview at your convenience and can be reached at 785-312-0942 or jwill0430@gmail.com

Sincerely,

*Jessica Williams*

Jessica Williams  
Instructional Designer